K-Love serves me in my community by being one of the only positive radio stations to listen to. It helps me feel connected to other people across the country and keeps me informed of pertinant positive news in the world. I know I'm not alone in my community in saying that if K-LOVE weren't on the radio anymore, I would choose to listen to my own music, rather than the radio. The positive music and messages that K-LOVE broadcasts are needed in this country now more than ever.